



Florida Association of Electrical Contractors

INDUSTRY TRUSTEE SPONSORSHIP PROGRAM

To our FAEC members...we have listened to your concerns about sponsorships and donations and we believe we have come up with a viable solution that will be mutually beneficial to you and FAEC.

The FAEC Board of Directors is proud to announce the Industry Trustee Sponsorship Program.

Are you tired of constantly being hit up for donations throughout the year? If you answered yes to that question then you are among the majority of your industry peers. Simply put, this program offers you the opportunity to contribute *one fee for several benefits for one year.*

Sound interesting?

Keep reading! Yes, there's more!

Becoming an Industry Trustee insures your exposure at all FAEC programs and events throughout the entire year. Trustees will be listed on all advertisements including, but not limited to, the FAEC website, promotion at events, golf tournament signage, BBQ signage and many more. In short, ***Industry Trustee company names and logos will be in front of all our current members and potential members repeatedly throughout the year.***

Once a Trustee is accepted, they will retain Trustee status year after year for years to come provided the following does not occur:

- 1) **The Trustee elects to drop their Trustee Status.**
- 2) **Trustee payments are not kept current.**
- 3) **Trustee does not comply with the FAEC Code of Ethics.** In this case the FAEC Board of Directors would determine the severity of the action to determine whether termination of sponsorship is warranted. It would take a three quarters majority vote from the Board to terminate any Trustee Sponsorship.

**Do we have your attention yet?
Just keep on reading.
It gets even better!**

Questions?

First let me answer some of your frequently asked questions...

Q. Who are the members of FAEC?

A. They are the Electrical Contractors, industry allies and your existing or potential customer base.

Q. How will the members know me?

A. Your name will be in front of them repeatedly throughout the year. You will be recognized in FAEC event and publication materials we put out to our members and potential members.

Q. Just what exactly do I get for my investment?

A. More value for your advertising dollar, a prestigious position within our organization and continuous exposure throughout the Electrical Industry *(see benefit list on the next page.)*

Value?

Wait..... There's more! Please, keep reading.....

Let's break it down..... What exactly do you get for your buck?

Annual FAEC State membership dues – (one year)	Value - \$425.00
Annual Spring Golf Tournament – One foursome and one hole sponsor	Value - \$400.00
Annual Fall Golf Tournaent - One foursome and one hole sponsor	Value - \$400.00
Website Recognition (on Home page and Internal pages) (You must provide the high resolution digital art to ad size - 160 x 67 pixels, 300 dpi resolution)	Value - \$2,000.00
Logo Regcognition in the 2 Annual CE Symposium brochures as a FAEC Trustee	Value - \$600.00

First Come, First Served opportunities for Additional sponsorships of the FAEC Spring and Fall CE Symposiums (additional fees apply and include logo on brochure, table to display, and other options.)

Remember your name & signage at FAEC events!!!

Grand Total \$3,825.00 Value

So What does it cost you?

Are you kidding me?

Your cost for an Industry Trustee Sponsorship is just **\$2,500.00**

That's a \$1,325.00.00 savings!

Remember:

- Value
- Convenience
- No annoying phone calls
- Automatic annual renewal

Bottom line... Pay once for the included events and leave the rest to us.

In Conclusion:

FAEC is confident that this program will be well received so Act now! Trustee sponsorship will be limited to 10 participants. As always we appreciate your support.

**Respectfully Yours,
The FAEC Board of Directors**

Contact FAEC at:

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